



HACU ¡Adelante! Leadership Institute

October 25-28, 2020 | Student Track Virtual Event

Dear Dr. Trauth:

The Hispanic Association of Colleges and Universities will host its 34th Annual Conference as a virtual event and has an exciting program for its Student Track – ¡Adelante! Leadership Institute. We are challenging the leaders of HACU member institutions to sponsor five undergraduate students to participate in this year's ¡Adelante! Leadership Institute, October 25-28, 2020.

Throughout this four-day event, students will have the opportunity to attend sixteen professional development workshops, three networking panels and various other opportunities to engage with HACU partners from the federal and corporate sectors. This institute is designed to empower students with the career & leadership skills necessary for student success beyond graduation.

In 2019, the ¡Adelante! Leadership Institute hosted 599 students representing 29 states and Puerto Rico. Demand for the program has grown over the years and, while we have had to restrict the size of the institute in the past due to hotel capacity, we look forward to breaking new records with the new virtual format.

Sponsorship per student in this virtual event is \$200.00. ¡Adelante! Scholars who are sponsored will be identified with the sponsor's name on the student's profile and will have an opportunity to participate in a group photograph with their sponsor. Each student will receive virtual preparation guidelines to successfully navigate the ¡Adelante! Leadership Institute. The sponsoring institution logo and URL will be included on our conference webpage and in related promotional materials. Additionally, the institution's logo will be included in the Conference Program.

Additional information about HACU's ¡Adelante! Leadership Institute can be found on our website at: https://www.hacu.net/hacu/Student_Track_sponsor_benefits.asp or by contacting HACU's Student Services department at studenttrack@hacu.net or by phone at 210-576-3220.

Sincerely,

Antonio R. Flores
President & CEO